



FIRST CALL FOR PAPER

Economia e politica industriale / Journal of Industrial and Business Economics and the Department of Economics of the University of Parma are pleased to announce a conference on

"The Role of Large Emerging Countries in the World Economy: Threats and Opportunities for European Firms ?"

The main assumption of the Conference is that some common features seem to characterize the Large Emerging Countries (the most famous of which are the BRIC ones: Brazil, Russia, India, China):

- low labour cost, which goes together with large size and growth of the domestic markets;
- availability of human capital, sometimes coming with untapped financial capital or raw materials;
- sometimes a strong tie-in of enterprises with the State apparatus (ownership, degree of protection, various kinds of strategic orientation), which also ease the penetration in Western markets;
- some institutional differences (e.g., property rights, antitrust laws, justice) compared with the EU context.

These features heavily modify the behavior and strategies of the European firms, as they trigger new competitors, alter the market scenarios, make new and broader forms of cooperation, inward foreign investments and financing available.

The aim of the conference is to analyze and to discuss these issues, including the statistical evidence on:

- The penetration of the European firms in the domestic markets of the Large Emerging Countries, through exports, joint ventures and FDIs;
- The penetration of the firms coming from the Large Emerging Countries in the European domestic markets, through exports, joint ventures and FDIs;
- The inner changes in the global value chains;
- The effects on the corporate governance of the firms;

- The effects on the development dynamics of the firms, of the clusters, of the areas, of the infrastructures;
- The effects on the sectoral features of the industries, including existing patterns of specialization (e.g. mechanical or luxury goods).

Papers dealing with other issues related to competitiveness (e.g. innovation, firm size, industrial policies and so on) will be welcome.

Keynote speakers:

Louis Brennan (Trinity College – Dublin)

Andrea Goldstein (OECD)

PAPER AND PANEL SUBMISSION INSTRUCTIONS

Participants who wish to present their research at the conference are invited to submit an extended abstract (in PDF) not exceeding 1.000 words (all included) by sending it by email to no later than **March 30th 2012** to the following email address: epi@unipr.it

Additional updated information, see: <http://www.epi.unipr.it>, <http://www.rivistaepi.it>

In addition to individual paper submissions, panel proposals may be submitted. Panels are complete sessions organized as a single submission by the panel chair.

All submissions will be peer reviewed and the conference organizing committees will select the papers/panels considering their novelty, academic quality and relation to the theme of the conference. The decision of paper acceptance will be communicated by **April 15th 2012**.

The language of the conference will be English.

CONFERENCE VENUE

The conference will be hosted by the Department of Economics at the University of Parma, Italy, 18-19 June, 2012.

Conference fees

- Euro 50 for scholars more than 35 years old.
- Euro 10 for younger scholars.
- Lunch and social dinner payments are aside.

Important dates

Extended abstract submission: **March 30th 2012** (to epi@unipr.it)

Notice for acceptance: **April 15th 2012**

Conference registration: **May 15th 2012**

Full paper or presentations due by: **June 15th 2012**.

During the conference the meeting of the COST (Action IS0905: The Emergence of Southern Multinationals and their Impact on Europe, <http://www.tcd.ie/iis/emerging-multinationals/events/index.php>) will be hosted.

Dates:

For planning purposes the authors who are interested to publish on the Journal (after the usual referee process) should inform the Organizer Committee at the time of sending abstracts.

Organizer Committee (Università di Parma):

Alessandro Arrighetti (Università di Parma), Andrea Lasagni (Università di Parma), Augusto Ninni (Università di Parma), Lucia Piscitello (Politecnico di Milano).

Scientific Committee:

Alessandro Arrighetti (Università di Parma), Maria Rosa Battaggion (Università di Bergamo), Mario Benassi (Università di Milano), Matteo Bugamelli (Banca d'Italia), Carlo Cambini (Politecnico di Torino), Davide Castellani (Università di Perugia), Giovanni Battista Dagnino (Università di Catania), Daniel Diaz-Fuentes (Universidad de Cantabria), Michele Grillo (Università Cattolica di Milano), Fabrizio Guelpa (Banca Intesa Sanpaolo), Françoise Hay (CREM - University of Rennes), Per Heum (SNF, Bergen), Alessandra Lanza (Prometeia), Sergio Mariotti (Politecnico di Milano), Stefano Menghinello (Istat), Christian Milelli (Université Paris Ouest-Nanterre la Défense, Paris X), Augusto Ninni (Università di Parma), Andreas Nolke (Goethe University, Frankfurt), Lucia Piscitello (Politecnico di Milano), Giovanni Battista Ramello (Università del Piemonte Orientale), Laura Rondi (Politecnico di Torino), Cristina Rossi Lamastra (Politecnico di Milano), Francesco Silva (Università di Milano Bicocca), Jagjit Singh Srail (University of Cambridge), Salvatore Torrisi (Università di Bologna), Antonello Zanfei (Università di Urbino).